

Experiment Iterations Canvas

Date:

Product:

Desired State:

Owner:

The once metric that matters		Control metric	
The metric that shows we are getting closer to the desired state	<input type="text"/>	The metric that shows we haven't broken something important	<input type="text"/>
Current Value	<input type="text"/>	Current Value	<input type="text"/>

	1	2	3	4	5	6
Outcome						
Hypothesis						
Method						
Criteria						
Execute the Experiment						
Result						
Learning						